



Papa Rock Stars Podcast

Training and Resources by Awnya B.
Paparazzi Accessories Consultant #17961
awnya@paparockstars.com
<http://www.PapaRockStars.com>

[Episode 070] 10 Reasons You Should Be At Paparazzi Convention

The biggest Paparazzi party of the year is just around the corner and I can't wait. If you aren't signed up for convention yet, have questions about why you should go – this show is for you!!

Listen Now:

<https://PapaRockStars.com/convention>

Training:

Let's talk today about the 10 biggest reasons that YOU should be at convention this year!

1. New fall jewelry released

Convention is amazing for many reasons, but its no secret that Paparazzi jewelry consultants are addicted to bling. To help our five dollar fever, Paparazzi always releases amazing pieces at convention that we can snag and take home to our customers. These pieces kick off the new fall/winter product line with all the new colors and trends. Misti and the other Paparazzi stylists also do a training during convention to highlight some pieces that are coming to our back office in the upcoming months.

In addition to the regular \$5 product line, Convention is the time where Paparazzi will also release the new Zi Signature Series and Zi Collection for the next year. These pieces will also be available to purchase at convention for the first time and then will later be available for purchase in your back office.

The jewelry you order at convention can be picked up at convention and taken home with you, or Paparazzi will ship the items to your house for you so you don't have to worry about how to fit all your new jewelry on the plane with you.

2. Meet the founders

If you have never had a chance to meet our amazing Founding 4, this is a time where you can snag a picture, say hi and meet them. This is also an exciting opportunity to meet members of our corporate staff and home office to put faces with names.

A few years ago, one of the customer service ladies found me to say hi because we had chatted so many times on the phone and she wanted to put a face with a name. She was so sweet and I loved getting to meet her in person and thank her for all her help when I called it. It was so neat and a lot of fun to see how many people work behind the scenes to make Paparazzi run smoothly.

3. Network with other consultants – new ideas for your biz

Whether you are waiting in line, sitting next to someone new in general session, eating lunch, riding the elevator or just walking around – Paparazzi is taking over Las Vegas and it's pretty easy to spot a Paparazzi sister. We are the ones wearing Paparazzi and carrying or wearing Paparazzi swag. It is so much fun to connect with the consultants around you and ask what their favorite part of convention has been so far.

Some questions I like to ask other consultants are:

- What was your biggest Ah-ha from convention so far?
- What is one thing you are going to start doing when you get home to grow your biz?
- Who have you met at convention that you were so excited to meet in real life?
- Where are you from?
- Is this your first time at convention?

4. Free Tim McGraw and Rachel Platten concert

In 2018, Paparazzi has TIM MCGRAW and Rachel Platten are coming to convention for our biggest party of the year. Tim is one of the biggest country music stars out there. It has been my dream for a long time to see him in concert and we are getting our very own, private concert with Tim! This is sure to be a one time only perk so this year is a must attend.

And Rachel Platten broke into my heart with her Fight Song. It has kind of become the unofficial song of Paparazzi and one that all of our consultants are in LOVE with! Rachel will be kicking off the biggest party of the year and is another can't miss!

5. Learn valuable info to help grow and rock your biz

Our founders and corporate staff always bring us amazing advice and training that will make a difference in our business. They are able to watch trends, survey the top consultants and watch our success and then train us on what is working, what we should be focusing on and how we should be running our businesses. They are inspiring, positive and I always leave with pages and pages of notes.

Year after year, the things I've learned at convention have helped me grow and rock my business. I have grown personally and as a leader and I feel that my team and customers have all benefited from the time I took to go to convention.

6. Reconnect with friends and team members in person

There is something SO powerful about getting together in person with other people who have the same goals, desires and energy you do. The energy in the air is so empowering and exciting. It has brought me to tears on several different occasions because its so powerful.

Meeting people for the first time that you've only known online or reconnecting with friends you've met at other Paparazzi events or Facebook groups is so fun too. Looking someone in the eyes and talking with them has a way to bond and connect you more than 1000 personal messages or group posts. You build that personal connection and bond that is so much stronger.

7. Exclusive gifts

Paparazzi not only knows how to party, the know how to SPOIL their consultants. From exclusive convention jewelry just for attending to swag at the door – there are always surprises in store when you attend a Paparazzi event. While some of the swag and gifts you will find later on in your back office, other items are ONLY available at convention.

In the past, Paparazzi has given us gifts like the Paparazzi planner, the Bling Bag, ring lights, and more. One phrase I love that completely explains how I feel about the gifts Paparazzi has for its consultants is – Blessed by God, Spoiled by Paparazzi.

8. Awards and Recognition

If you have reached a new rank, Crown Club or Life of the Party level, Convention is the time that Paparazzi will recognize you! Whether you are walking the stage or featured on a banner or sign in the hallways, Paparazzi LOVES to recognize you and your hard work.

It is so fun to find your own name on the banners and signs that are lining the hallways and even more fun to set goals while you are standing there, recognizing the achievements of others. There are no limits to what you can achieve and standing in the halls, seeing those who have gone before us and paved the way to the top, sets what you can achieve into a new perspective.

There are also some special events during convention that are offered to leaders and achievers of certain levels. The Elite Dinner and Life of the Party lunch and the convention jewelry gift and bag for Life of the Party are some of the items that you have to be AT convention to receive.

9. Spend your Bling Bits

Have you started collecting Bling Bits? You get one just for coming to convention and others for having people join your team, hitting a new rank, ordering jewelry and more! Paparazzi keeps track of what you've earned and will have them for you AT

convention. Once you get checked in, you get to go “spend” your bling bits. Paparazzi has all kinds of prizes you can choose from. Last year, the instant prizes were things like t-shirts, hoodies, coffee mugs, selfie sticks, LIVE numbers, pens, chapstick, sunglasses, and more. The larger prizes that you could enter your bling bits into a drawing for were things like an iMac, Live lights, 2 iPads, and more!!

There were so many prizes to choose from and Paparazzi has promised that this year’s prizes will be event better!! But, if you don’t go, you don’t get to use them. And Bling Bits are non-transferable, so its up to YOU to use them!

10. It’s Tax deductible

If you aren’t convinced already about all the reasons why you should be at Paparazzi convention this year, here’s a Doozie. Your convention ticket, travel expenses and hotel are all tax deductions. Also, part of the food you eat while you are there. You can deduct any items you purchase for your business and even the jewelry you purchase is inventory investment.

Convention is considered business education and as such is an investment in your future and the future of your biz. So, for coming to Las Vegas, having fun, learning, taking notes and buying new jewelry, you can keep more of the money you make...sounds like a win to me!

**Quick note- I am not a tax professional, so be sure to consult your tax adviser for specific ways and amounts to deduct.

Are you convinced that Convention is something you NEED to do? Be sure to get your tickets QUICK! Paparazzi has said that they are on track to SELL OUT again this year before the registration deadline. So get your tickets NOW at PaparazziConvention.com.

I can’t wait to see YOU there!! Be sure to find me to say hi!! AND – I’m gonna have a special FREE GIFT to any listeners who come say hi to me at convention this year!! I’ll have a limited supply, but its something you are gonna want to get your hands on, so be sure to find me!! See you soon!

Resources:

- Get your tickets NOW at PaparazziConvention.com. or read up on the FAQ’s. Also, links to the hotels Paparazzi has negotiated a group rate with.