



Papa Rock Stars Podcast

Training and Resources by Awnya B.
Paparazzi Accessories Consultant #17961
awnya@paparockstars.com
<http://www.PapaRockStars.com>

Massive Levels of Action

Something that has been on my heart a lot lately is a quote by Grant Cardone. He says "There is no goal to big, just an underestimation of how much action is required to attain that goal." Let's talk more about that today!

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<http://PapaRockStars.com/massive-action>

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Training:

When a thought has been on my mind and heart a lot like this one has, I know its a message that I NEED to share with all of you! So here it is.

Have you ever set a goal and then a few weeks or sometimes even days later, you are falling short so you CHANGE the goal?

Or you just convince yourself that you never really wanted it in the first place?

This is a dangerous trap to fall into. Setting BIG goals is NECESSARY to grow and achieve big things. If you are only setting ordinary, mediocre goals, you are going to live an average, ordinary, mediocre life. Is that what you want?

No! We want the EXTRAORDINARY!

So it is essential that you set big, huge, MASSIVE goals. And then do everything in your power to achieve them.

Back to that quote from the beginning. There aren't goals that are too big, just ACTIONS that are too small. We naturally underestimate the action necessary to achieve any given task.

Take my basement for example. After the flood we had last spring, I thought it would take us a good weekend to clean things out and then a second one to get it put back together. Yeah right! It took us 3 weeks to gut everything and clean it and get it all dried out and the garbage hauled to the dump. Then another 3 months to get it all put back together again. Just the sheet rock alone took me hours and hours and hours for just 1 room.

Complete underestimation.

I know for a fact that I do the same thing in my Paparazzi Jewelry business. I figured that to become a Director, I would need to talk to 3, maybe 4 people and they would all be thrilled to join my team. So I thought that within days, I would have ranked up. It took me 2 years.

Why?? Because I underestimated the necessary efforts.

So what's the solution? Take MORE action! If you find yourself falling short of your goals, jump in with BOTH feet and do 10 times what you were doing. Exceed everything you THINK you need to be doing! Instead of spending time trying to figure out what your "new goals" should be, get on the phone. Call your team members. Do a Flash sale or a impromptu live sale!

START taking MASSIVE levels of action so that you will get them MASSIVE results you want.

Look at people that are at the highest levels of success. Our top Elite Paparazzi leaders, millionaires, and people who have achieved success well beyond what we have yet to achieve. They have taken action. Massive, huge, and consistent levels of action.

And that is why they are where they are today.

Can you say that you are taking massive levels of action in your business? And if you are, how long have you been taking those massive levels of action? A day? A week?

Take a minute to truly evaluate what you are doing to be successful. Make a plan and now CRUSH it. Day after day, week after week. When you are taking huge, massive levels of business building actions day after day, your business will grow and explode!

Let's take a look at an example. When I first started cooking, were my meals world class? Not at all. I mean, it didn't take long before I could make a killer bowl of cereal, but it did take a little practice. When I was in college, I worked at a bakery. Were my first cakes display worthy? Not really! But the more I worked and practiced and tried, the better I got.

I was able to sharpen my skills. Refine my decorations. Perfect my cinnamon rolls until I was a pretty good baker. Did that happen overnight? As much as I wished it would have, it didn't.

So as you are growing your business, you are also refining your skills. Tweaking your abilities to sell jewelry, grow your team and do live parties. You are learning from every event you do, every party you are a consultant at, every Facebook post you make. You are growing as a leader, as a consultant and as a business owner.

If you want to grow faster, do more!

There was a story I heard about a pottery class. The first day of class, the professor announced that he was going to try a different system for grading. 1/2 of the class would be graded on QUANTITY. At the end of the year, he would bring in a scale and so many pounds of pots would be worth an A, so many pounds would be a B, etc.

For the other half of the class, they would be graded on QUALITY. They only needed to create 1 perfect pot to get an A in the class. And so the semester began. The first half of the class got busy, making pots day in and day out. The second half theorized and planned and plotted on how to create the perfect pot.

At the end of the semester, an interesting fact emerged. The pots that were the most perfect were produced by the students who were being graded on quantity. While the other students were busy planning and talking and strategizing, the others were learning through trial and error. They were perfecting their craft. Honing their skills.

So you want to be the BEST? Get busy!!

Practice, practice, practice. The more you practice, the better you will be and the FASTER you will GROW your business!!

Show Challenge:

What can you do TODAY to start taking MASSIVE levels of action in your business? Commit to doing that for at LEAST 6 months and see how it effects your business!